

ES2443275
BILL CYCLE

11/27/2016
INVOICE DUE DATE

201611

12/25/2016

ATTN: Kyle Roberts Smart Media Group 1423 Leslie Avenue Alexandria, VA 22301

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Smart Media Group	SMART MEDIA	JACK BERRY FOR MAYOR - RICHMOND	B57921

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
ES11987382	Richmond	TV	\$712.00	37	37

INVOICE NOTES

Gross Advertising Total \$712.00
Agency Commission (\$106.80)
Rep Commission (\$78.68)

Net Advertising Total \$526.52

Terms: Net 30 Days

Mail to: Comcast Spotlight

P.O. Box 415949

Boston, MA 02241-5949



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AFFIDAVIT

Product:ORDRComcast Order No:ES11987382Market:RichmondEstimate No:C27N02TIM Est No:408746Contract Type:Single

Campaign No: AE Name: NCC Richmond

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1600181		Chesterfield Zone/0836, Richmond City Zone/9348	CNN, MNBC	37	\$712.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	Chesterfield Zone/0836	NW1600181	10	\$388.00
CNN	Richmond City Zone/9348	NW1600181	6	\$114.00
MNBC	Chesterfield Zone/0836	NW1600181	9	\$120.00
MNBC	Richmond City Zone/9348	NW1600181	12	\$90.00

10-31-16 CNN Chesterfield Zone/0836 5:26AM JBRY1604H Tell Them Chuck S	Sent You 60	2	
		2	\$22.00
10-31-16 CNN Chesterfield Zone/0836 12:59PM JBRY1604H Tell Them Chuck S	Sent You 60	24	\$22.00
10-31-16 CNN Chesterfield Zone/0836 3:47PM JBRY1604H Tell Them Chuck S	Sent You 60	24	\$22.00
10-31-16 CNN Chesterfield Zone/0836 10:38PM JBRY1604H Tell Them Chuck S	Sent You 60	6	\$78.00
10-31-16 MNBC Chesterfield Zone/0836 5:14AM JBRY1604H Tell Them Chuck S	Sent You 60	8	\$14.00
10-31-16 MNBC Chesterfield Zone/0836 11:20AM JBRY1604H Tell Them Chuck S	Sent You 60	10	\$12.00
10-31-16 MNBC Chesterfield Zone/0836 8:48PM JBRY1604H Tell Them Chuck S	Sent You 60	12	\$14.00
10-31-16 CNN Richmond City Zone/9348 5:26AM JBRY1604H Tell Them Chuck S	Sent You 60	16	\$14.00
10-31-16 CNN Richmond City Zone/9348 10:38PM JBRY1604H Tell Them Chuck S	Sent You 60	14	\$24.00
10-31-16 MNBC Richmond City Zone/9348 11:20AM JBRY1604H Tell Them Chuck S	Sent You 60	21	\$5.99
10-31-16 MNBC Richmond City Zone/9348 4:17PM JBRY1604H Tell Them Chuck S	Sent You 60	17	\$10.00
10-31-16 MNBC Richmond City Zone/9348 8:48PM JBRY1604H Tell Them Chuck S	Sent You 60	19	\$8.00
11-1-16 CNN Chesterfield Zone/0836 5:48AM JBRY1604H Tell Them Chuck S	Sent You 60	2	\$22.00
11-1-16 CNN Chesterfield Zone/0836 3:55PM JBRY1604H Tell Them Chuck S	Sent You 60	24	\$22.00
11-1-16 CNN Chesterfield Zone/0836 10:38PM JBRY1604H Tell Them Chuck S	Sent You 60	6	\$78.00
11-1-16 MNBC Chesterfield Zone/0836 7:44AM JBRY1604H Tell Them Chuck S	Sent You 60	8	\$14.00
11-1-16 MNBC Chesterfield Zone/0836 11:18AM JBRY1604H Tell Them Chuck S	Sent You 60	10	\$12.00
11-1-16 MNBC Chesterfield Zone/0836 8:46PM JBRY1604H Tell Them Chuck S	Sent You 60	12	\$14.00
11-1-16 CNN Richmond City Zone/9348 6:46AM JBRY1604H Tell Them Chuck S	Sent You 60	16	\$14.00
11-1-16 CNN Richmond City Zone/9348 10:38PM JBRY1604H Tell Them Chuck S	Sent You 60	14	\$24.00
11-1-16 MNBC Richmond City Zone/9348 11:18AM JBRY1604H Tell Them Chuck S	Sent You 60	21	\$5.99
11-1-16 MNBC Richmond City Zone/9348 1:18PM JBRY1604H Tell Them Chuck S	Sent You 60	21	\$5.99
11-1-16 MNBC Richmond City Zone/9348 4:20PM JBRY1604H Tell Them Chuck S	Sent You 60	17	\$10.00
11-1-16 MNBC Richmond City Zone/9348 8:46PM JBRY1604H Tell Them Chuck S	Sent You 60	19	\$8.00
11-2-16 CNN Chesterfield Zone/0836 5:29AM JBRY1604H Tell Them Chuck S	Sent You 60	2	\$22.00
11-2-16 CNN Chesterfield Zone/0836 3:41PM JBRY1604H Tell Them Chuck S	Sent You 60	24	\$22.00
11-2-16 CNN Chesterfield Zone/0836 10:39PM JBRY1604H Tell Them Chuck S	Sent You 60	6	\$78.00
11-2-16 MNBC Chesterfield Zone/0836 7:23AM JBRY1604H Tell Them Chuck S	Sent You 60	8	\$14.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-2-16	MNBC	Chesterfield Zone/0836	12:38PM	JBRY1604H Tell Them Chuck Sent You	60	10	\$12.00	
11-2-16	MNBC	Chesterfield Zone/0836	8:46PM	JBRY1604H Tell Them Chuck Sent You	60	12	\$14.00	
11-2-16	CNN	Richmond City Zone/9348	5:29AM	JBRY1604H Tell Them Chuck Sent You	60	16	\$14.00	
11-2-16	CNN	Richmond City Zone/9348	10:39PM	JBRY1604H Tell Them Chuck Sent You	60	14	\$24.00	
11-2-16	MNBC	Richmond City Zone/9348	12:38PM	JBRY1604H Tell Them Chuck Sent You	60	21	\$6.01	
11-2-16	MNBC	Richmond City Zone/9348	1:20PM	JBRY1604H Tell Them Chuck Sent You	60	21	\$6.01	
11-2-16	MNBC	Richmond City Zone/9348	3:35PM	JBRY1604H Tell Them Chuck Sent You	60	21	\$6.01	
11-2-16	MNBC	Richmond City Zone/9348	4:48PM	JBRY1604H Tell Them Chuck Sent You	60	17	\$10.00	
11-2-16	MNBC	Richmond City Zone/9348	8:46PM	JBRY1604H Tell Them Chuck Sent You	60	19	\$8.00	

Order# ES11987382 Total: \$712.00



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BILL TO

ATTN: Kyle Roberts Smart Media Group 1423 Leslie Avenue Alexandria, VA 22301

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Smart Media Group	SMART MEDIA	JACK BERRY FOR MAYOR - RICHMOND	B57921

Terms: Net 30 Days Phone: 610-350-3675 Mail to: Comcast Spotlight Fax: 484-983-3126

P.O. Box 415949 Note: ${\sf OMC_Business_Operations}$ Boston, MA 02241-5949

@cable.comcast.com

Special Note:

Net Balance Due \$526.52

We accept checks, money orders, and all major credit cards.